



# staff support information

We are looking forward to you joining our team and trust that your preparations are going well.

One of the requirements described in your application pack under **"Counting the Cost"** is raising some financial support, and your suggested target is explained in that section. This can be a daunting prospect, although with some creative thought, prayer planning and support from church, family & friends it is an exciting opportunity.

This leaflet explains some of the background and reasoning and gives helpful & practical ideas to help you along the way.

In addition we are willing to come and visit your church and explain the work of CYESC to leaders, a prayer group or whole church if that will be useful.

We will give you a link person who can encourage and support you in this process.

CYESC has been in existence for over 30 years and we have seen God provide for many people who have joined our team over the years.

Most importantly we believe that if we are prayerful and active God provides. We have seen this through many people in the past and also in our own fundraising efforts where we had a mammoth target of £1.3m for our new accommodation vessel "RESOLUTE". There were times when we felt stretched and challenged but underpinning the whole project we sensed that God wanted it to happen for his purposes, and the money came in. Sometimes from the most unexpected places.

Even more importantly, you will need practical and prayer support as you enter a missionary situation where you will be

*Ephesians 3 v 20/21*

*"Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen."*



living out, sharing and teaching about your faith on a daily basis.

## FAQS ►

### **What sort of organisation is CYESC?**

It is an independent registered Charity number 273981 and also, for legal purposes, a company limited by guarantee. It is led by a group of voluntary Trustees and a full time leadership team.

**Isn't CYESC just an activity centre with a Christian name?** CYESC is not only an activity centre - it is much more than that. It is a training, evangelism and discipling agency. We describe ourselves as Christians running a sailing centre rather than a sailing centre run by Christians. This puts the emphasis on the Christian Mission. Obviously part of our outreach is to be a highly effective, professional and popular centre, with a good reputation. There is a strong 'out of season' work, leading assemblies in schools which is a crucial part of the mission.

**What impact does CYESC have on the people that come along?** The centre is an amazing outreach opportunity and works at many levels. Some people have a short visit of a day and others come for regular weeks. Every activity has some Christian content appropriate to the group. Memories

of a CYE visit are often recollected and appreciated many years later as a positive Christian experience. Additionally many see CYESC as their spiritual home where they became Christians, grew and served as Christians and met lifelong Christian friends. We do not know how all the seeds have grown. In 2015 CYESC celebrated 30 years of Christian witness and challenge.

**Surely as CYESC charges people to come on camps and events, it doesn't need financial support?** Firstly the fees we charge can never cover the full running cost of the operation. We have a full activity season of seven months, but staff need to be retained year round because of the winter non-activity groups, planning, preparation, training and discipleship investment in them. Additionally we operate higher than normal staff ratios as our goal is to build good relationships with those who come. Also the charges are capped so that the many young people we are trying to help can still afford to come. Each year around one quarter of our income is through donations from individuals, churches and other sources such as trusts. Many mission organisations seek to cover all their costs from donations; CYESC charges some fees to bring in three quarters of its costs.

The out of season work in schools is an outreach for which no fees are received.

### **Why should someone support CYESC?**

Because the staff are involved in sharing and teaching about their faith face to face with many young people in different environments, and from different backgrounds. Additionally, staff gain a great deal of benefit through discipleship, leadership and activity training. Many people see the support they give as an investment in the lives of others.

**How can I raise the support target I have been given?** We will help you with that. See the fundraising ideas opposite.

**What other support will you give me in raising the target?** We would love to visit your church and explain the work of CYESC, either to a leaders group, prayer meeting or whole congregation. Additionally we will provide brochures and newsletters to support any presentation you might give. Help is available in writing letters to prospective supporters, and we encourage you to write regular newsletters, so that your supporters can be well informed and pray for your work and needs.

## FUNDRAISING IDEAS

The idea of fundraising can seem like a daunting task, but with some effort, creativity and determination it can be done. The work you will be doing will be challenging and has a front line impact on the lives of thousands of people who you will connect with throughout the year. Read through the other information that has been sent to you during the application process.

Here are some ideas of how you could raise your funds. A few of these ideas could be combined.

### COMMUNICATE TO YOUR CHURCH/GROUP ►

Do a presentation about CYESC and your role to your church and/or youth group, and other places you are a member (scouts, guides etc). Let them know that you are raising financial support. Put an article in your church news magazine or add something in the notice sheet. Refer to our website [www.cye.org.uk](http://www.cye.org.uk) where there is plenty of information and a short video you can use.

### WRITE A LETTER ►

Write a letter to friends, family and people who have known you for some time. They may be

past Sunday school teachers or youth leaders or family friends. Ask if they would support you monthly or quarterly or help with a one off donation. See information on Gift Aid on the back of this leaflet.

### A MEAL/FOOD EVENT ►

Host an event in your house or at your church one evening or afternoon for family friends and church members. Arrange some food, a cooked meal, pancakes or cakes and some entertainment and a presentation about what you are doing. You could either ask for donations or charge a ticket price of £10 or £15. Alternatively run a coffee morning.

### ACTIVITY EVENING ►

This could be a quiz night, games evening, concert, film night, auction of promises (this could be silent where people write bids down) or raffle. This could be combined with the above.

### BE A SERVANT ►

Offer to do odd jobs, where payment is a donation to your support fund. For example, this could be baby-sitting, car washing, gardening, shopping or cleaning. Perhaps pack bags in a supermarket or shop for donations.

## ARRANGE A SPONSORED EVENT ►

Be creative and challenging, either by yourself or with the help of friends and family. Examples have been walks, cycle rides, canoe trips, swims or abseils. Alternatively organise a sports event where people pay to play.

### SELL SOMETHING ►

This could be cakes, jam, chutney, models, craft or hold a garage or car boot sale.

### APPLY FOR A GRANT ►

Some churches and university Christian unions have mission or training funds for this type of thing. Other community funds such as parish councils, Lions and rotary groups may be able to help. The "Directory of Grant Making Trusts" will be in your local library, listing charities that may help. This requires some serious determination.

### ASK PEOPLE TO PRAY ►

Ask people to pray through all the means above. Set up a regular newsletter circulation list or write a blog, facebook posts or whatever suits you best. Keep people informed of what you are doing.

## COLLECTING THE FINANCIAL SUPPORT YOU HAVE RAISED

We are here to support, advise, and help with managing donations. Contact [admin@cye.org.uk](mailto:admin@cye.org.uk) or call [01243 573375](tel:01243573375).

You can download our **giving form** at: [www.cye.org.uk/downloads](http://www.cye.org.uk/downloads)

### REGULAR GIVING

Individuals can give by regular monthly or quarterly standing order. Please ask them to download and use the **giving form** using the link above and send it to our office for processing.

People may also want to make 'One-off' payments. Ask people to pay online to our bank account (details on the right) or by sending a cheque to the office. Please ask them to also fill out a **giving form** so we can claim **Gift Aid** if possible. They can also pay through our **Just Giving** account by going to: [www.cye.org.uk/support-us](http://www.cye.org.uk/support-us)

## GIFT AID

If a tax paying individual who is not your direct relative gives money to support you through CYESC make sure they fill out our **giving form** with the **Gift Aid** declaration. This means that we can claim back some tax from the government to use for the charity.

### SET UP A FUNDRAISING PAGE ONLINE

We have a **Just Giving** account where you can set up a page linked to our main page, and people can give online and the funds go direct to CYESC's bank account.

[home.justgiving.com/startfundraising](http://home.justgiving.com/startfundraising)

### OTHER RAISED FUNDS

If you have raised funds by working or saving, or through cakes sales for example, these can be paid direct to CYESC using the adjacent bank details or by sending a cheque to the office. Please put your name in the reference box when making online payments.



Tel: 01243 573375  
Email: [admin@cye.org.uk](mailto:admin@cye.org.uk)  
Web: [www.cye.org.uk](http://www.cye.org.uk)

Christian Youth Enterprises Sailing Centre  
Jubilee Building, Chidham  
Chichester, PO18 8TE

Follow us on:



Registered Charity 293781

## CYESC ACCOUNT DETAILS

**Cheques** payable to CYESC  
or

make **online payments** to our account with your name in the reference box:

### CYESC covenant account

HSBC Blandford Forum

Sort code: **40-12-18**

Account number: **11205919**